



ISAAC BAIMBA CONTEH

Lead UI/UX Designer | Frontend Developer

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Citadel 37, Doha, Qatar

PROFESSIONAL SUMMARY

Experienced UI/UX Designer and Frontend Developer with a proven track record in guiding project direction. Committed to prioritizing end-user needs in decision-making and implementation. Known for delivering high-quality work while maintaining a commitment to continuous learning and personal development.

SKILLS

- User Interface (UI) Design
- Prototyping & Wireframing
- Responsive web (HTML/CSS & Javascript) development
- Data analytics
- Graphic design
- C.M.S Web Design (Wordpress, Wix, WCS, Shopify etc)
- User Experience (UX) Design
- User Research and User Journeys
- Usability Testing

WORK EXPERIENCE

DIGITAL USER EXPERIENCE LEAD VODAFONE - Doha, Qatar

VODAFONE QATAR : DOHA, QATAR

OCTOBER 2022 - PRESENT

- Designing optimal digital user interfaces for customers across various digital channels.
- Enhancing end-to-end user experiences for digital products and services based on analytics and service design methodologies.
- Implementing, modifying, and creating content for the web to ensure a seamless user journey.
- Utilizing Adobe & Google Analytics to inform continuous improvement in digital products and services.
- Collaborating cross-functionally to align user experience enhancements with overall business goals.

FRONTEND APP DEVELOPER & UI/UX DESIGNER

GUARANTY TRUST BANK - FREETOWN, SIERRA LEONE

APRIL 2022 - SEPTEMBER 2022

- Spearheading the design of customer experiences and user interfaces for company applications, employing design platforms such as Figma, Adobe XD, Adobe Illustration (Ai), Photoshop and Sketch
- Collaborating across Agile & Scrum teams contribute to the development of HTML/CSS/JS frontend code, ensuring alignment with approved UI/UX designs.
- Crafting visually engaging company brand graphics and advertisements to strengthen overall brand identity.
- Leveraging design platforms to maintain consistent and user-friendly application interfaces.

FRONTEND UI/UX DESIGNER & DEVELOPER

TAMAWAL INC. - Riyadh, SAUDI ARABIA

JULY 2021 - MARCH 2022

- Designing and optimizing company website pages and mobile applications using industry standard design tools
- Developing frontend code based on approved designs, utilizing HTML, JS, and CSS for seamless user experiences.
- Successfully launched the company's LTR-RTL website, Customer dashboard, and mobile application.
- Conducting regular usability testing with tools like Figma and implementing feedback for continuous improvement.

FRONTEND UI/UX DESIGNER & DEVELOPER

CSI PROPERTIES - KUALA LUMPUR , MALAYSIA,
AUGUST 2021 - NOVEMBER 2021

- Collaborating with the design team to implement contemporary aesthetics.
- Incorporating user-centric design principles for enhanced user experience.
- Executing website updates and enhancements to align with current design trends.

FREELANCE EXPERIENCE

ONLINE

FEBRUARY 2019 - JUNE 2021

Engaged in various freelance projects during school breaks and weekends, showcasing adaptability and commitment to continuous skill development. Projects include:

- Web Ui/Ux design and prototyping
- Mobile application design
- Html/Css/Js Website and CMS Development
- Site Hosting and Maintainance

EDUCATION

Arden University - Coventry , United Kingdom

JULY 2023 – PRESENT

- MSc Data Analytics and Project Management

Limkokwing University Of Creative Technology - Cyberjaya , Malaysia

FEBRUARY 2019 – DECEMBER 2021

- BSc(Hons) Software Engineering with Multimedia - First Class, Dec 2021.

Dele Peddle International High School - Freetown , Sierra Leone

FEBRUARY 2019 – DECEMBER 2021

- Highschool Certificate - West African Senior School Certificate Examination -WASSCE.
(O-level Equivalent)

SOFT SKILLS

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|-----------------|--------------|---------------------|--------------------------------|
| • Collaboration | • Analytical | • Curiosity | • Time management |
| • Communication | • Empathy | • Critical thinking | • Design thinking & Creativity |

LINKS

- Personal Website: <https://isaac-29.netlify.app/>
- Behance Profile: <https://www.behance.net/isaacconteh>
- Linkedin Profile: <https://www.linkedin.com/in/isaac-b-conteh-8b21491b1/>

LANGUAGES

- English (Fluent)
- Krio (Native)